

Purpose Coach | Inspirational Speaker | Author



~ Mission ~

To awaken the authentic purpose that tends to lie dormant within everyone.

~ Vision ~

To inspire and impart into everyone to the vision to embrace change.

~ Keynote Messages ~

- ❖ Living Life on Purpose
- ❖ Congratulations Graduate
- ❖ Purpose for Your Pain
- ❖ You Have a Date with Destiny
- ❖ Free to Dream Again
- ❖ There is a King in You
- ❖ Fail Your Way to Success
- ❖ Who Am I?

~ Speaking Engagements ~

- ❖ Living Life on Purpose FM Radio Show
- ❖ Tri-Key of Charlotte Metro
- ❖ Lil' Sista Inc.
- ❖ MSW Youth Entrepreneurs
- ❖ For Sisters Only

About LaShawn "LaLa" Middleton

LaLa Middleton is a Purpose Coach, Inspirational Speaker, Author and Entrepreneur specializing in transitional coaching for people who are experiencing difficulties or living a stagnant nonproductive life. Like you, LaLa has experienced the valleys of life but she has found the value in each of them. Entrepreneurship is also a part of LaLa's makeup as a successful businesswoman which began in 1993 to the present. LaLa has owned and operated several businesses.

LaLa also Executive Produced and Hosted a weekly FM Radio Talk show from 2012 – 2014, called "Living Life on Purpose with LaLa" where she gave her wisdom and witty advice to her listening audience.

LaLa shares her keynote message of "Living Life on Purpose." Her successes include: Junior Achievement, New Birth Charlotte Career Builders, Angel House Maternity Home, Dove's Nest, Lil Sista Inc., Boys & Girls Club (Salvation Army) and CMS School System. LaLa's purpose and passion is to help you get back on the Road to your Destiny. Her motto is "STOP JUST EXISTING AND START LIVING TODAY! She believes Life is a gift to us from God and what we do with our lives is our gift back to Him!



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LaShawn LaLa Middleton

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